



LIVE! FROM HYDRO PARK

SPONSORSHIP LEVELS

Presenting Sponsorship - \$6,000 – Limited to 1 Presenting Sponsor

- VIP Experience at Live! Series
 - Two VIP Experience nights with dedicated tent space for 10-12 guests
 - Signage noting reserved VIP space for your company
 - Two drink tickets per VIP Experience guest (up to 24 per night or 48 for both nights maximum)
- Live! Series Swag Kit
 - 12 Live! from Hydro Park koozies
 - 12 Live! from Hydro Park event stickers
- Marketing Exposure
 - Presenting Sponsor naming rights to the Live! from Hydro Park series
 - Press release inclusion as Presenting Sponsor
 - Onsite signage at the Kaukauna Farmers Market
 - Logo on banner for Live! from Hydro Park concert series Facebook page
 - Two dedicated social media posts for your company as a sponsor
 - Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Event
 - Named as Presenting Sponsor on mainstage banner visible on stage behind the band

Stage Sponsor - \$3,000 – Limited to 1 Stage Sponsor

- VIP Experience at Live! Series
 - One VIP Experience with dedicated tent space for 10-12 guests
 - Signage noting reserved VIP space for your company
 - Two drink tickets per VIP Experience guest (up to 24 per night)
- Live! Series Swag Kit
 - 12 Live! from Hydro Park koozies
 - 12 Live! from Hydro Park event stickers
- Marketing Exposure
 - Press release inclusion as Stage Sponsor
 - Two dedicated social media posts for your company
 - Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - Named as Stage Sponsor on two 24x18" signs at sides of stage

Pavilion Sponsor - \$2,000 – Limited to 1 Pavilion Sponsor

- Live! Series Swag Kit

- 12 Live! from Hydro Park koozies
- 12 Live! from Hydro Park event stickers
- 24 drink tickets
- Marketing Exposure
 - Press release inclusion as Pavilion Sponsor
 - Two dedicated social media posts for your company
 - Recognition in all Times Villager ad runs
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - Named as Pavilion Sponsor on two 24"x18" signs at beer and food pavilion

Lawn Sponsor - \$1,000 – No limitations on Sponsors

- Live! Series Swag Kit
 - 12 Live! from Hydro Park koozies
 - 12 Live! from Hydro Park event stickers
- Marketing Exposure
 - Two dedicated social media posts for your company
 - Recognition in first Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

Tailgater Sponsor - \$500 – No limitations on Sponsors

- Marketing Exposure
 - One dedicated social media post for your company
 - Recognition in first Times Villager ad run
 - Logo on City of Kaukauna website
 - Logo on circulated Live! from Hydro Park poster
- Recognition at Events
 - One 24x18" sign recognizing your sponsorship on Hydro Park walkway

Event Partner - \$250 – No limitations on Sponsors

- Marketing Exposure
 - Logo on City of Kaukauna website
 - Recognition in first Times Villager run

Event Supporter - \$100 – No limitations on Sponsors

- Marketing Exposure
 - Logo on City of Kaukauna website

