

## COMMUNITY OUTREACH PROGRAM

The Downtown Kaukauna Farmers Market will be starting its summer season on Saturday June 19th. We've had great success with the Market as a productive, convenient and fun event for friends & neighbors to visit every Saturday morning. We've had several businesses and non-profits take advantage of our Community Outreach Programs, so we'd like to continue this opportunity into the 2021 season. The Market runs every Saturday, June 19 - October 9, 2021. Rain or shine. We hope these programs will help the community members and businesses get involved and stay connected.

The three categories are as follows:

- "Non-Profit" Vendor of the Week
- Kaukauna "Brick & Mortar" Business Vendor of the Week
- "Youth Booth" Vendor of the Week

Here's a quote from a 2016 Kaukauna "Brick & Mortar" Business Vendor of the Week.

"The weekend our business was featured at the Kaukauna Farmer's Market gave us the opportunity to talk with a large number of local residents who were either intrigued about our modern eye care services or had real concerns about their vision. Several times throughout the day the shoppers were reminded that we were featured that day and to stop by our tent to say hello." Dr. Vanderloop, Clear Approach Optometry, S.C.

Thank you for your interest, please see enclosed information and feel free to contact me directly with any questions.

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