



Naming Rights and Sponsorship Opportunities

Fox River Boardwalk Sponsorship Opportunities



Trail Archway

Two archways frame the Little Chute and Kaukauna entrances to the Boardwalk. Your business or organization will be featured by two plaques at eye-level on the timber archway. Archway naming rights can be secured with a gift of \$100,000.



Boardwalk Bump-Out

Two scenic overlooks provide a space for pedestrian relaxation, fishing and a chance to appreciate the natural beauty of the Fox River. Naming rights include a plaque recognizing your organization in a highly visible location on the overlook railing. Overlook naming rights can be secured with a gift of \$60,000.



Scenic Overlook and Picnic Spot

Two picnic spots and three scenic overlooks provide relaxation stops along the River. Picnic spots include two tables on a concrete pad including a wheelchair-accessible table. Scenic overlooks include one picnic table and two benches. Naming rights include a recognition plaque can be secured with a gift of \$20,000 (Scenic Overlooks) - \$25,000 (Picnic Spots).



Bicycle Repair Station Sponsorship

Two bicycle repair stations will be positioned on either side of the Fox River Boardwalk, offering trail users the opportunity to make minor bicycle repairs. Bicycle Repair Station sponsorships can be secured with a gift of \$5,000 and your organization will be recognized with a plaque affixed on the repair station.

Memorial Bench

Long-lasting, sustainably produced benches serve as a thoughtful way to remember a loved one who appreciated the outdoors, recreation or being on the water. Benches include a recognition plaque. Ten named benches are available. Memorial benches can be secured with a gift of \$5,000.



Pet Pitstop Station

If your organization serves furry friends or if you're an animal lover, consider sponsoring a pet pitstop along the Fox River Boardwalk. Three pet pitstops provide access to pet bags and a waste receptacle. Pet pitstop station sponsorships begin at \$2,500 and include a sign recognizing your organization.



Memorial Tree

Remember a loved one with a memorial tree along the pedestrian trail. Local arborists work with families to select a tree that best celebrates the life of a loved one. Memorial tree sponsorships include a recognition plaque at the base of the tree. Memorial tree sponsorships begin at \$2,000.



If you are interested in making a contribution in an amount other than those listed above or would like to discuss alternate recognition opportunities, please contact Allyson at awatson@kaukauna-wi.org or by phone at (920) 766-6315.