



Community Outreach

The Downtown Kaukauna Farmer's Market will be starting its 13th season this summer. We've had great success with the Market as a productive, convenient and fun event to visit every Saturday morning. This year we'd like to introduce a Community Outreach Program. There are three categories to the program and because of the anticipated popularity, we will be limiting approved applicants to one Market per season.

They will start Saturday, June 13<sup>th</sup> and run every Saturday through October 17, 2015. Rain or Shine. We hope to engage the community to get involved and stay connected.

The three categories are as follows:

- Non-Profit Vendor of the Week
- Kaukauna Business Vendor of the Week
- "Youth Booth" Vendor of the Week

Please see the attached information.

## Kaukauna Business Vendor of the Week

The Downtown Kaukauna Farmer's Market welcomes businesses to participate in the Market!

The Market offers one "Brick & Mortar Business of the Week" stall during the season. Space is allocated on a first come, first serve basis to qualified businesses. Qualified businesses may only participate once per Market season.

Qualifying vendors are encouraged to have an information booth and can hand out materials informing patrons about their business. You will not, however, be able to sell anything. This will be an information only vendor stall.

- Market hours are 7:30 am – Noon.
- Must be brick and mortar business in the City of Kaukauna.
- Cost is \$50.00. That includes business recognition on the Farmer's Market Facebook page and depending on the week, could have an announcement by the entertainment.
- Must to sign up two weeks prior to event.
- Must engage children.
- 10 x 20 space w/ power. Set up time 7:00 a.m.
- 18 x 20 space w/ out power. Set up time anywhere between 7:00 a.m.-9:00 a.m.
- Available weeks are limited.
- Must abide by all vendor guidelines including set-up, clean-up and controlling tents.

Thank you for thinking of the Downtown Kaukauna Farmer's Market and considering it as a public outreach opportunity for your organization.

If you are interested in acquiring space at the Market, please contact Gidget Peerenboom for an application at [farmersmarket@kaukauna-wi.org](mailto:farmersmarket@kaukauna-wi.org) or 920-766-6304.

## **Non-Profit Vendor of the Week**

The Downtown Kaukauna Farmer's Market welcomes non-profit organizations that have 501c3 status, to participate in the Market.

The Market offers one "Non-Profit Vendor of the Week" stall during the season. Space is allocated on a first come, first serve basis to qualified non-profits. Qualified non-profits may only participate once per Market season.

Non-Profits are allowed to have an information booth to hand out materials to inform patrons about their organization. They also are permitted to sell items if they are directly related to their non-profit. Items to be sold must be approved by management.

- Market Hours are 7:30 am – Noon.
- Booth space is approximately 10" x 10".
- Non-profits must be approved prior to setting up.
- There will be a charge of \$8.00 for this vendor space.
- Non-profits must engage children.
- Non-profits must abide by all vendor guidelines including set-up, clean-up and controlling tents.

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## Youth Booth Vendor of the Week

The Downtown Kaukauna Farmer's Market welcomes the youth of the community to participate in the Market!

The Market offers one "Youth Booth" stall during the season. It's a vendor stall that may be occupied by any individual youth or youth group that is trying to raise money for their organization. Space is allocated on a first come, first serve basis to qualified youth groups. Qualified youth groups may only participate once per Market season.

- Market hours are 7:30 am – Noon
- There will be no charge for this vendor stall.
- Must be 17 or younger.
- Must sign up two weeks prior to event.
- We ask that there is a clear and large sign about their organization, which includes what they are selling.
- Youth Booth participants must abide by all vendor guidelines including set-up, clean-up and controlling tents.

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